4 Principles of Behavior Change

ATOMIC HABITS BY JAMES CLEAR









01

Cue

Make it obvious.

02

Craving

Make it attractive.

03

Response

Make it easy.

04

Reward

Make it satisfying.



How can you make your new habit attractive?

After I [CURRENT HABIT], I will [NEW HABIT].

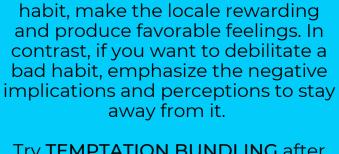
After I turn on my computer, I will map out my day before I jump into work. In this first step, you should make changes to your environment, such as removing any reminders of bad habits. Creating an intention With HABIT STACKING can help you remember to do you habit, specific to your habit.



How will you make your cue for your new habit obvious?

After I [HABIT I NEED], I will [HABIT I WANT].

After I write the agenda for my school presentation,
I will get a cup of tea.



To create a solid foundation for a

Try TEMPTATION BUNDLING after you execute the new habit or join a culture where the desired habit is cultivated, such as joining a drum circle if you want to learn how to play the drums.





How can you make it easier for your habit to grow?

To [GOAL]: I should [ACTION PLAN].
To increase my productivity, I should separate
myself from my phone while I am working.

Small Scale

Very Easy Write 1 sentence Easy Moderate Hard

Write 1 Write 1,000 Write a 5,000-word article

Very Hard Write a book



The more you practice something, the better you become at it and the easier it becomes. The best method to build your habits is to put them in your everyday routine, and the best way to begin this process is to make it simple.

PRIME YOUR ENVIRONMENT to make habits easier in order to help you form a habit by adding or removing friction. You can slowly begin by adopting several habits or even one habit per day, as almost any habit can be performed on a small scale using the 2-MINUTE RULE.



How will you make your new habit satisfying?

Want an immediate reward for skipping
TikTok or Netflix?
Set up a jar and deposit money in it to save for a
premium leather jacket each time you avoid it.

Create a negative consequence:
Set a deadline and create a HABIT CONTRACT.
Why do we pay our bills on time? To prevent the negative consequence of a late fee.

Most of the actions
that result in instant gratification
are going to be repeated. Actions
that deliver immediate punishment
are often avoided. Humans prefer to
feel gratified at an immediate,
present-moment level. However, the
physical and mental health benefits of
following a more effective, nutritious
lifestyle may take time.

These techniques will help you if you're rewarded for performing a habitually positive deed. Reward yourself for good behavior right away. Use a HABIT TRACKER, and do not break the chain!

